



GATEWAY TO NEW OPPORTUNITIES

ALGIERS, ALGERIA
4-10 SEPTEMBER 2025

IATF²⁰ 25

The AfCFTA Marketplace

PROMOTED BY



IN COLLABORATION WITH

African Union



HOSTED BY ALGERIA



IATF2025 Projections:



+2,000
exhibitors



+35,000
visitors



+140
participating
countries



+\$44bn
in trade &
investment deals

IATF2023 Outcomes:



+1,939
exhibitors



+28,000
visitors



+130
participating
countries



+\$43,8bn
in trade &
investment deals



The Exhibition will target the following key sectors/groups:

Agriculture & Agro processing

Automotive

Clothing & Textiles

Construction & Infrastructure

Consumer goods

Creative Industries & Entertainment

Diaspora

Education

Energy & Power

Engineering

Finance

Health & Pharmaceuticals

ICT

Research, Innovation and Development

Logistics

Manufacturing

Mining and mineral beneficiation

Standards and quality infrastructure

Aviation and Tourism

Transport (road, rail, maritime, air)

Youth Start-ups



IATF2025 will comprise the following key components:

01.

TRADE EXHIBITION

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up pavilions and exhibition stands, which will enable them to customise their exhibitions to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

02.

TRADE AND INVESTMENT FORUM

The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing. It will also discuss key barriers affecting intra-African trade and investment and provide practical solutions.

03.

CREATIVE AFRICA NEXUS (CANEX)

This platform will showcase the African and Diaspora creative economy in fashion, music, film, arts and craft, sports, literature gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition and showcase.

04.

A B2B AND B2G PLATFORM

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme which will provide trade facilitation and financing solutions to Africa buyers.

05.

SPECIAL DAYS

The Special Day segment is open to countries, private and public sector entities and offers opportunities for them to sponsor their own special event on a particular day to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Algeria).

06.

IATF VIRTUAL

This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.

www.intrafricantradefair.com/en/iatf-virtual-page





07.

AFRICA AUTOMOTIVE SHOW

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

08.

AU YOUTH START-UP PROGRAMME

The Youth Start-Up segment will have a dedicated Pavilion for African Youth Start-Ups where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking, entrepreneurship, training, networking amongst the youth and other delegates at the Trade Fair.

09.

DIASPORA DAY

IATF2025 Diaspora Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Diaspora Summit, market and exhibition, cultural and gastronomic showcase.

10.

AFRICA RESEARCH AND INNOVATION PLATFORM @IATF

The Africa Research and Innovation Platform @IATF will allow university students, academia and national researchers to exhibit prototypes of their inventions and showcase published research papers. This will provide opportunity for researchers to move from prototype to full development and also attract venture capital.

11.

SUB-SOVEREIGN GOVERNMENTS NETWORK (AFSNET)

The African Sub-Sovereign Governments Network Conference presents a platform to promote intra-African trade and investment, educational and cultural exchanges and effective and active engagement on development of African regions among sub-sovereigns in the context of the AfCFTA. The Conference is expected to bring together, several African Sub-Sovereign Governments including members of the Forum of Regions of Africa (FORAF) as well as a diverse range of high-level participants from the Diaspora. Participants will include senior government officials, prominent private sector leaders, seasoned investors, reputable financial institutions, and respected development partners.



African Export-Import Bank (Afreximbank), in collaboration with African Union Commission and AfCFTA Secretariat, brings you the 4th Intra-African Trade Fair (IATF2025) which will be hosted by the People's Democratic Republic of Algeria, in Algiers.

IATF2025 will provide a unique and valuable platform for businesses to access a single African market of over 1.4 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

H.E. Chief Olusegun Obasanjo GCER
Chairman of the IATF Advisory Council
and Former President of Nigeria

