

تحت الرعاية السامية لرئيس الجمهورية، السيد عبد المجيد تبون  
Under the high patronage of the President of the Republic, Mr. Abdelmadjid Tebboune

وزارة التجارة وترقية الصادرات | MINISTRY OF TRADE AND EXPORT PROMOTION  
الجزائر للمعارض فرع مجمع صافكس | ALGERIA EXHIBITIONS SUBSIDIARY OF GROUPE SAFEX



**24-29 JUNE 2024**

معرض الجزائر الدولي  
Algiers International Fair



GROUPE  
SAFEX



ALGERIA  
EXHIBITIONS  
FRANCAIS DE GROUPE SAFEX

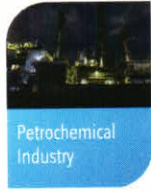
UNIFRCA

# FIA, MAJOR EVENT AND EXCELLENT BAROMETER OF THE NATIONAL ECONOMY:

- » Evidence of the interest of Algeria's Economic partner countries and the International Business Community for the Algerian market.
- » A strong moment for the promotion of national production ;
- » Multisectoriel exhibitions, all segments of the industry are present ;
- » FIA remains a privileged meeting place for foreign and Algerian economic operators to promote their products and technological innovation ;
- » It serves as an effective platform for professional networking and long-term partnerships ;
- » An opportunity to discover cultural and tourist characteristics of Algeria and other countries.

## THE ALGIERS INTERNATIONAL FAIR GATHERS A WIDE VARIETY OF ACTIVITY SECTORS :

### ALL SECTORS PRESENT :



# FACTS 'N FIGURES



**638**  
Exhibitors  
**30** countries

165 foreign companies  
473 Algerian companies

**25000m<sup>2</sup>**

Total exhibition area

**23 000m<sup>2</sup>**

National exhibition areas

**2000m<sup>2</sup>**

Foreign exhibition areas

**500 000** visitors

450 000 professional visitors





**SAFEX GROUP** is a public company under the supervision of the Ministry of Trade and Export Promotion. It is located at the exhibition center, Algiers

- Algeria exhibition subsidiary of group **SAFEX** organizes economic events and exhibitions national and international at local ( and/or) regional level .

More than **50** fairs and exhibitions are held each year, which attracted more than **1 500 000** visitors.

Registration are opened on :  
[www.registration.safex.dz](http://www.registration.safex.dz)



[Fia@safex.dz](mailto:Fia@safex.dz)  
[event@safex.dz](mailto:event@safex.dz)



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